



www.jumpstarter.hk

Alibaba Entrepreneurs Fund / HSBC JUMPSTARTER FEB 11-12, 2020 | HKCEC

START
ME UP HK
FESTIVAL
2020

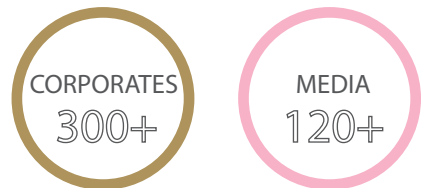
What Is JUMPSTARTER?

The JUMPSTARTER is a not-for-profit initiative from the Alibaba Entrepreneurs Fund providing a startup platform for all entrepreneurs and young people in Hong Kong. This unprecedented event is exclusively focused on showcasing quality startups and providing high-impact networking opportunities.



Explore What's New In Asia & Alibaba

The JUMPSTARTER 2020 will be a two-day conference bringing startups, investors and corporates together to build, empower and boost connections between different ecosystems and international tech hubs across the world. Industry leaders will give idea-focused talks on a wide range of startup topics to teach, inspire and start conversations that matter.



Attendee Breakdown
(Based on 2019 Actuals)

PITCH

Global Pitch Competition

Pitch business ideas to investors, corporate leaders, business partners, and engage new connections.

Win **US\$5,000,000** Investment And Cash Prize Of **US\$100,000***



Top 5 JUMPSTARTERS will win:

- Up to USD 5million Investment Commitment
- Cash Prize Of USD 100K
- Meetings With Top Investors
- Access To Alibaba Ecosystem
- Travel Sponsorship For Grand Finale In Hong Kong

Remarks: TOP 5 JUMPSTARTERS will be awarded Investment Commitment of up to USD5mn and Cash Prize of USD100K in total.

GLOBAL:
8 SEMI-PITCH
LOCATIONS

SHENZHEN	KUALA LUMPUR	LONDON	TORONTO	SAN FRANCISCO BAY AREA	HONG KONG	BEIJING	SHANGHAI
----------	--------------	--------	---------	------------------------	-----------	---------	----------

RETAIL

FINTECH

SMART CITY

DEEP TECH

“Double Chance” for FinTech Startups!

InvestHK FintechHK GLOBAL COMPETITION
powered by Alibaba Entrepreneurs Fund

www.fintechweek.hk

When FinTech Startups apply for the JUMPSTARTER Global Pitch Competition, they will be automatically entered into the FintechHK Global Competition as well.



CONNECT

Expand your network and find new opportunities at networking and mentorship events exclusive for industry leaders and investors.

Corporate / Investor Matchmaking

Pavilions



INSPIRE

Ground-breaking, revolutionary speeches from an unparalleled speaker line on a range of cutting-edge topics will take you to new horizons.

Entrepreneurship

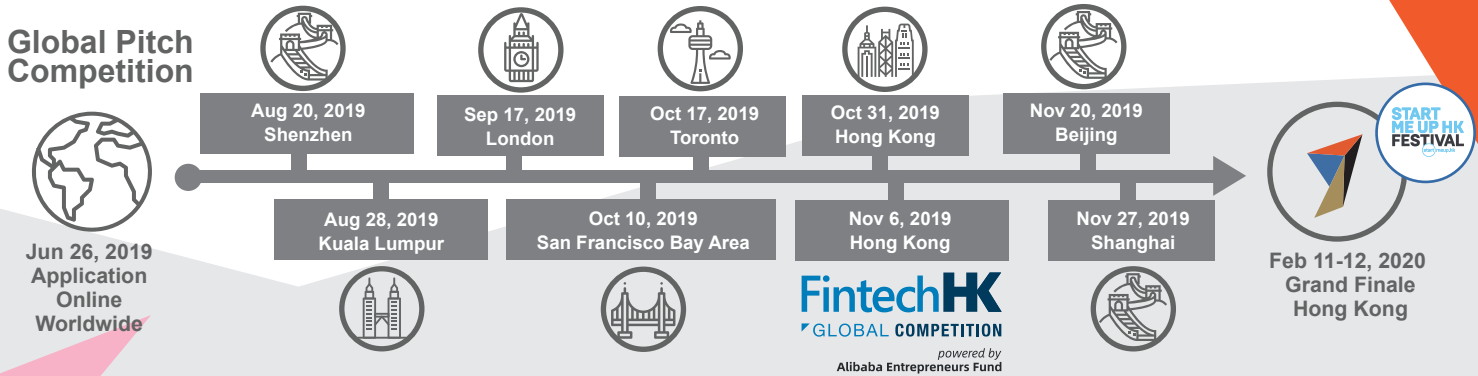
Innovation

Keynotes & Talks

Master Classes

SAVE THE DATE

Shortlisted startups will be invited to attend 1-on-1 pitch sessions on the day before the following Semi-Pitch event day:



WHAT WE OFFER



Brand Visibility

Have your logo and website featured on the JUMPSTARTER website.



Speaking Opportunities

Establish your organization as a thought leader in the startup ecosystem.



Access to Ecosystem

Network and engage with top startups, investors and corporates.



Priority Access to Invite-only Events

Participate in invite-only pitching sessions and workshops with top leaders.



Delegate Pass & Discount Codes

Receive free delegate passes with exclusive discount codes for friends and family.

HOW YOU MAY SUPPORT



Brand Visibility

Spread the news of our event, awards and articles through your newsletter and social media channels.



Share Your Knowledge

Share your expertise with startups and the wider ecosystem through workshops and mentorship.



Become A Judge

Identify and select the best startups to exhibit and pitch by becoming a Jury or a Judge.



Sponsorship

Get exposure as a JUMPSTARTER partner and receive perks including booths and co-branding.



Visit JUMPSTARTER website:
www.jumpstarter.hk



Visit Alibaba Entrepreneurs Fund website:
www.ent-fund.org