

# JUMPSTARTER

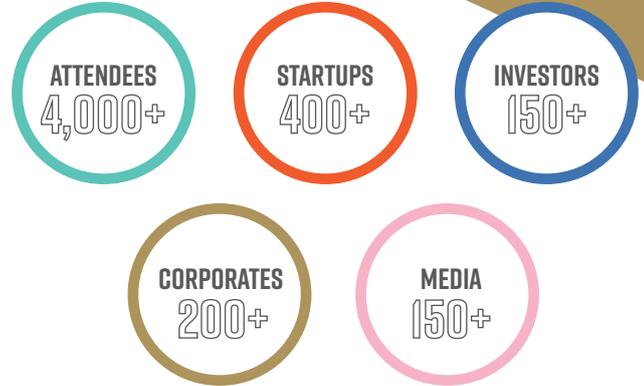
## JAN 23-24, 2019 | HKCEC

### What Is JUMPSTARTER?

JUMPSTARTER is a not-for-profit initiative from the Alibaba Entrepreneurs Fund providing a startup platform for all entrepreneurs and young people in Hong Kong. This unprecedented event is exclusively focused on showcasing quality startups and providing high-impact networking opportunities.

### Bridging Ecosystems Across The World

JUMPSTARTER 2018-2019 will be a two-day conference bringing startups and corporates together to build, empower and boost connections between different ecosystems and international tech hubs. Industry leaders will give idea-focused talks on a wide range of startup topics to teach, inspire and start conversations that matter.



**Attendee Breakdown**  
(Based on 2017 Actuals)

### An Unparalleled Event (Agenda & Experience)



## SHOWCASE

Meet the world's promising startups 1-on-1, selected through a highly competitive process, and engage new connections.

RETAIL

SMART CITY

ADVANCED TECHNOLOGY

FINANCIAL SERVICES

#### JUMPSTARTER Launchpad

24 promising startups will make their pitches to a high-impact audience as they battle it out for the main stage.

#### Startup Exchange

Global best-in-class startups will pitch to each other to facilitate partnerships and share their knowledge.

#### Demo To Industry

Get priority access to this invite-only event and connect with the startups that are shaking up traditional industries.

#### Pavilions

Visit trailblazing startups at different industry or country pavilions. Discover new technologies, industry trends and opportunities.



# CONNECT

Expand your network and find new opportunities at networking and mentorship events exclusive for industry leaders and investors.

## Corporate / Investor Matchmaking

Meet ambitious founders looking for promising collaborations or funding and meet 1-on-1 with the competitively selected Top 100 startups.

## Round-the-clock Networking

Access an exclusive lounge for corporates and investors in order to build your network.

## Startup Mentoring

1-on-1 mentoring for startups. Corporate experts and investors will listen to startups' pitches and provide actionable feedback.



# INSPIRE

Ground-breaking, revolutionary speeches from an unparalleled speaker line on a range of cutting-edge topics will take you to new horizons.

## Corporate Innovation

Deep dive into corporate innovation topics, ranging from corporate accelerators to corporate venture capital, with successful experts.

## Master Classes / Workshops

Classes will grant access to specialised educational resources, with content designed to inspire disruptions through actionable takeaways.

## Keynotes & Talks

Thought leaders will share unique perspectives on cutting-edge topics and lead bold, thought-provoking agenda sessions.

## WHAT WE OFFER:



### Brand Visibility

Have your logo and website featured on the JUMPSTARTER website.



### Speaking Opportunities

Establish your organization as a thought leader in the startup ecosystem.



### Access to Ecosystem

Network and engage with top startups, investors and corporates.



### Priority Access to Invite-only Events

Participate in invite-only pitching sessions and workshops with top leaders.



### Delegate Pass & Discount Codes

Receive free delegate passes with exclusive discount codes for friends and family.

## HOW YOU MAY SUPPORT:



### Marketing & Promotion

Spread the news of our event, awards and articles through your newsletter and social media channels.



### Share Your Knowledge

Share your expertise with startups and the wider ecosystem through workshops and mentorship.



### Become A Judge

Identify and select the best startups to exhibit and pitch by becoming a Jury or a Judge.



### Sponsorship

Get exposure as a JUMPSTARTER partner and receive perks including booths and co-branding.