



How to Apply JUMPSTARTER Global Pitch Competition

1



SIGN UP A NEW ACCOUNT

Visit apply.jumpstarter.hk

2

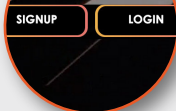


LOGIN

apply.jumpstarter.hk/account/#/user/login

You can always visit these 2 pages by clicking "Signup" and "Login" buttons at

www.jumpstarter.hk



3

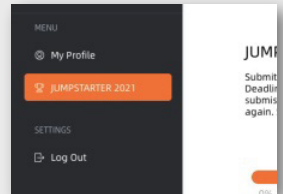


ENROLL

Go to navigation bar, click

JUMPSTARTER 2021

Accept Terms and Conditions by clicking "Agree" button.



4



FILL IN

Fill in all mandatory fields with (*), remember to upload your 15 pages BP in PDF format.

5



SUBMIT

The orange bar will appear. Click "submit" to complete your application right away. The application progress bar will show that you have submitted your BP and apply successfully.



15 SLIDES BUSINESS PROPOSAL (BP)

Apply and submit a PowerPoint presentation of up to 15 slides in PDF format, including but not limited to:



Founder Background and Story



Team Profile



Value Proposition and Product/Services Description



Market Size and Target Segment Analysis



Business Model



Fundraising History and Plan



Hong Kong Nexus