

JUMPSTARTER

ALIBABA
ENTREPRENEURS FUND

JUMPSTARTER 2021 Global Pitch Competition

- The World's Largest Online Pitch Contest

Top 10 At A Glance

Alibaba Entrepreneurs Fund

JUMPSTARTER 2021 GLOBAL PITCH COMPETITION



JUMPSTARTER Top 10 Finalists

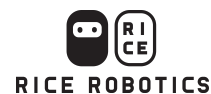
RETAIL

ARTIVIVEoutpos

FINTECH

IPificationFOMO Pay

SMART CITY

灵犀 ARButlerRICE ROBOTICS

DEEP TECH

Hin Yeun
顯揚科技iLAF
ALL BIOMARKERS HAVE A FINGERPRINT



RETAIL



Artivive

<https://artivive.com>

Fundraising Stage: Pre-Series A | United States

Founder: Sergiu Ardelean & Codin Popescu

This AR tool allows artists to link classical and digital art, opening doors to a whole new world of possibilities. More than 68,000 users are creating artworks with Artivive while museums and galleries can offer an innovative way for their audience to interact with exhibitions.



Outpos Pte. Ltd.

<https://outpos.co>

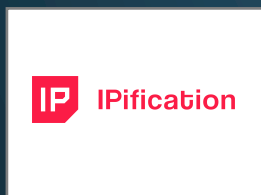
Fundraising Stage: Pre-Seed | Indonesia

Founder: Shariff Raffi

Outpos is empowering street food vendors in serving traditional foods with tomorrow's technology. The company is using digital solutions to integrate vendors into a modern street food ecosystem at a fraction of the cost and time it takes to setup a traditional restaurant.



FINTECH



Benefit Vantage Limited

<https://www.ipification.com>

Fundraising Stage: Seed | Hong Kong

Founder: Harry Cheung

The company is improving mobile authentication and user experience without compromising security and privacy through IPification: mobile users can be easily authenticated via their Public IP address. The company also creates extra revenue for telco partners and helps service providers win trust with safe and seamless authentication.



FOMO Pay

<https://www.fomopay.com>

Fundraising Stage: Series A | Singapore

Founder: Zack Yang

The Singapore-based digital payment processing platform and digital banking solution provider enables digital transformation for banks, telecoms and brands in emerging markets spanning Southeast Asia, the Middle East, Latin America and Africa. FOMO Pay's partners includes mVISA, WeChat, Grab, NETS, ICBC, OCBC, Citibank and SingTel.



SMART CITY



灵犀AR

Lingxi AR Technology Co. Ltd.

<http://www.lx-ar.com>

Fundraising Stage: Pre Series-B | Mainland China

Founder: Yu Zheng

By exploiting its strong optics technology and processing advantages, Lingxi AR is the first developer of the waveguide AR technology in China. Consumer electronics, smart-eyewear manufacturers and industrial enterprises use the company's underlying optical solutions in their see-through wearable displays.



Beijing Zhuowizhi Technology Co. Ltd.

<https://www.zwztech.com/headline>

Fundraising Stage: Series Pre-A | Mainland China

Founder: Feixiang Ren

ZWZTech provides future digital retail solutions. The company has developed an unmanned smart cash register and cloud platform and a speedy device for handheld inventory checking, among other technologies. Its technologies support numerous methods of payment and are therefore versatile enough to fit different industries.

Butler ∞

Butler

<https://www.butlerasia.com>

Fundraising Stage: Pre-Series A | Hong Kong

Founder: Jonathan Lam, Angues Chan & Jeffrey Ma

Butler is a monthly subscription service that provides an on-demand, personalized home management service. It takes the stress out of running a home by creating a tailored luxury experience. The company provides hotel-grade, in-residence services by combining its digital home concierge and in-house trained specialists.



RICE ROBOTICS

Rice Robotics Ltd.

<https://www.ricerobotics.com/en>

Fundraising Stage: Seed | Hong Kong

Founder: Victor Lee

Rice Robotics is building the infrastructure for corporations to deploy robot fleets. It has four robots: Rice (delivery), Jasmine (disinfection), Valencia (patrol and guiding) and Waiter (food court delivery), each of which are autonomous, navigating in crowded areas and charging without help, and run by the management software RiceCore.



DEEP TECH

The logo for HinYeung, featuring the company name in a blue, sans-serif font with a gear icon to the right.

顯揚科技

Hinyeung Limited

www.hinyeung.com

Fundraising Stage: Series A | Mainland China

Founder: Ding Ke

The company is committed to manufacturing high-speed, high-definition 3-D visual devices. Its products are known for precision and are primarily used for robot navigation and industrial inspection. It has successfully worked with sectors including food, electric appliances, ceramics and shipping and logistics.

The logo for iLoF, featuring the letters 'iL' and 'F' in a blue, sans-serif font, with a stylized fingerprint icon between them. Below the logo is the tagline 'ALL BIOMARKERS HAVE A FINGERPRINT'.

iLoF - Intelligent Lab on Fiber

www.ilof.tech

Fundraising Stage: Seed | United Kingdom

Founder: Luis Valente, Mehak Mumtaz & Joana Paiva

iLoF is working towards a new era of personalized medicine enabled by AI and the cloud. It provides screening and stratification tools that can save up to 40% of cost and 70% of the time spent screening for clinical trials. The company is currently focusing on Alzheimer's disease.

JUMPSTARTER 2021 AT A GLANCE

Alibaba Hong Kong Entrepreneurs Fund

Alibaba Hong Kong Entrepreneurs Fund (“AEF”) is a non-profit initiative launched by Alibaba Group in 2015. To vitalize the development of innovation and technology, AEF’s mission is to help Hong Kong entrepreneurs and young people realize their dreams and visions for a Hong Kong that is vibrant and engaged regionally and globally. As part of its investment program, AEF provides Hong Kong-based entrepreneurs with investment capital and strategic guidance to help them grow their businesses and penetrate the mainland Chinese and global markets, by utilizing Alibaba’s digital economy. From 2020, AEF has also strengthened its commitment to youth entrepreneurship with a brand new initiative - “AEF GO-GETTER!”. The program is made to educate and encourage Hong Kong students from secondary schools and universities to pursue entrepreneurship by putting practice over theory and providing early visionaries with business fundamentals, global perspectives and networking opportunities. For more information, please go to the website: <https://www.ent-fund.org>

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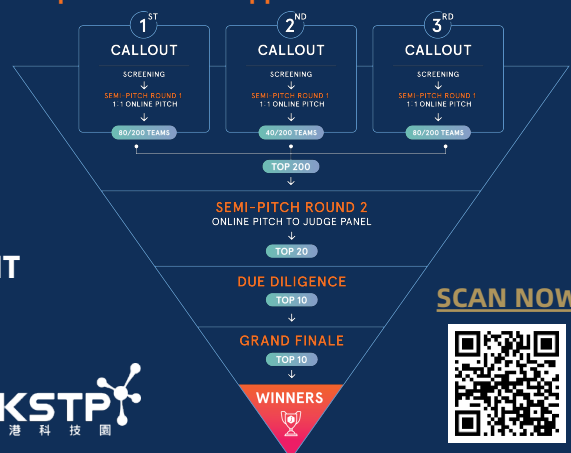
JUMPSTARTER is a not-for-profit initiative created by AEF that provides a platform for all entrepreneurs and young people to jump start their dreams in Hong Kong. This one-of-a-kind annual startup event has been organized since 2017 by AEF to celebrate young entrepreneurs from across the globe. The competition gives participants a shot at turning today’s business ideas into tomorrow’s reality with funding, networking and prizes. For more information, please go to the website: <https://www.jumpstarter.hk>

*JUMPSTARTER is the world’s largest online startup pitch contest by the number of applications submitted and the number of online pitch sessions hosted.

JUMPSTARTER 2021 GLOBAL PITCH COMPETITION

VIE FOR THE **TOP 2 TEAMS**
WIN UP TO **US\$4 MILLION** INVESTMENT

JUMPSTARTER Global Callout Open for Online Applications Worldwide



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